

# Shifting Sands:

*Nothing stays the same*



Cumbria and Lancashire  
branches of IAgSA  
warmly invite you to the  
2025 Annual Conference  
and AGM

**Cumbria Grand Hotel**  
**Grange-over-Sands**  
**Cumbria**  
**LA11 6EN**



**7 - 9 FEBRUARY**  
**2025**

For any questions or queries:

 [iagsa2025@gmail.com](mailto:iagsa2025@gmail.com)

 IAgSA National Conference

 IAgSA\_National\_Conference

 **IAgSA**

Rural Business Professionals

Shifting Sands: The world is a changing platform, and agriculture is susceptible to all those changes. The conference this year is providing delegates with the tools and strategies to enable them to adapt, embrace and move forward in these challenging times.

# SCHEDULE

**FRIDAY - PM**

**TRADE STANDS &  
WORKSHOPS**

**SATURDAY - AM**

**TRIPS/ACTIVITY**

**SATURDAY - PM**

**SPEAKERS & PANEL  
DISCUSSION**

**SATURDAY  
EVENING**

**GALA DINNER**

**SUNDAY - AM**

**AGM & GUEST  
SPEAKERS**

**\*\*PLEASE NOTE\*\***

*Whilst the hotel has lifts to the accommodation, there are no lifts available to the "conference" level.*

# Friday (PM) - Workshops and Trade Stands

- Join ICB, our headline sponsor, who will embrace any changes that are required.
- Our opening speakers will be from Defra and RPA.
- Grace Odwyer, interim head of agriculture at HSBC.
- A range of work management based and accounts software presentations.
- Visit a range of stands to help you manage your health and business.

## Saturday (AM) - Trips/Activity

- A scenic train ride to the city of Lancaster and a visit to the historic Lancaster Castle. A Royal castle, a defence fortress, a crown court, and home to the infamous Pendle Witch trials. *NOTE: This trip involves walking up steep hills, steps and uneven ground, leaving hotel at 8.45am. \*\*Limited places available\*\** [www.lancastercastle.com](http://www.lancastercastle.com)
- Farm visit to the Geldard family, a pioneering and award-winning business. The family purchased the land over thirty years ago, building and creating yards as you see them today. With over 530 acres, it is a mixed farm with breeding sheep, cattle and egg production. Recently built, a state-of-the-art egg packing and distribution centre. *\*\*Limited places available\*\** [www.geldardfarmeggs.co.uk](http://www.geldardfarmeggs.co.uk)
- Jane Bradley is a basket maker living and working in South Lakeland. Her interest in basketry began when she was taught how to make Maori baskets in New Zealand, and she has been weaving ever since. Join Jane for a relaxing morning learning how to make items made from willow grown by Jane.

## Saturday (PM) - Speakers and Panel Discussion

- Heather Wildman of Saviour Associates will be helping you to build a vision of where you want to be, where you are now and how to set achievable goals to get there.
- Richard Miller of Burnetts Solicitors looks at various scenarios we may find ourselves in, whether it be succession planning or expansion plans.
- Mark Pearson - Oxbury Bank champion agriculture and only lend to farmers and the rural economy.

## Saturday Evening

- Drinks reception sponsored by ICB
- Gala dinner with entertainment

## Sunday (AM) - AGM & Guest Speakers

- IAgSA AGM
- Local businesses share their journeys so far:
  - Tom Rhodes, Carron Lodge “From pasture to plate...through the farmgate”. The Rhodes family farm over 400 dairy cattle and 24 water buffalo; the milk produces over 40 varieties of cheese. As well as producers, they are leading wholesale and distributors of cheese and other fine foods across the UK.
  - Herdy co-founder, Spencer Hannah will be sharing the “Herdy” operation and discussing their responsibility and social purpose agendas, including their support for our regional fell farming community through the Herdy Fund.
  - Kings Guide to the sands, and local fisherman Michael Wilson. The 26th appointed since the mid 1550s, a role set to guide travellers across the four miles of ever-shifting sands of Morecambe Bay.

# Prices

	MEMBERS		NON-MEMBERS	
	Early Bird	Standard	Early Bird	Standard
Full Weekend SINGLE ACCOMMODATION	£325	£355	£355	£385
Full Weekend SHARED ACCOMMODATION	£305	£335	£335	£365

**\*\*Early Bird bookings close 10th November 2024\*\***

## DAY RATES

Friday afternoon (no accommodation or evening meal)	£60
Saturday only (includes trip and lunch, no accommodation or gala dinner)	£110
Sunday morning (no lunch)	£60
Gala Dinner only	£40

## ADDITIONAL OPTIONS

Thursday night B&B (includes evening meal)	£75
Sunday lunch	£20

Please ensure bookings are made by 10th December 2024

Click **[HERE](#)** to book

*A cancellation fee of 10% will be charged up to 31st December 2024 and pro-rata thereafter.*