

**1-3 March 2024**

**What now?**

# Annual Conference



Derbyshire branch of IAgSA would like to invite you to the Annual Conference and AGM held at The Holiday Inn, South Normanton, DE55 2EH

Any questions or queries please get in touch

Email: [iagsacon@gmail.com](mailto:iagsacon@gmail.com) or telephone: 07713428023

 IAgSA  
Rural Business Professionals

With all the changes across the agricultural sector we would like our members to be able to help their farmers and clients manage their farming and rural businesses in the most efficient way. This year we are making the conference centred around the farmers, their businesses and how we can help and advise them.

## What is available?

Members will be able to arrive anytime from 12:30pm onwards. The main conference room will be filled with agricultural/rural administration software, apps and providers, as shown below. We will have breakout rooms which will host variety of workshops that members will be able to decide on the day which to attend.

# Friday

## Trade Show & Workshops



Animal Identification & Management Systems



## What to see?

## **Trips**

# Saturday—AM

### Option 1: Frontier / Wells Agriculture – Site Tour

Frontier Agriculture Ltd is the UK's largest crop production and grain marketing business. Frontier has a market share of 20% of the grain market, trades around 5 million tonnes of grain per annum. There will be an introduction to Wells Agriculture and what they do as a business / what the role of a merchant is in agriculture. A summary and tour of the infrastructure on site and what it does – barley plant, bean plant, grain drying, cleaning & storage.



### Option 2: Hooks Dairy – Farm Walk



The Smith Family have been milking cows at Hooks Dairy for 67 years and selling milk direct to the public since 2018. They milk around 90 cows through their robotic milking parlour and have developed a small farm shop with a milk vending machine as part of their marketing and diversification strategy which makes the most of the farm's location on the urban fringe of Borrowash. They are part of the Golden Hooves co-operative which focuses on regeneration and have recently regenerated their fields with herbal leys.

### Option 3: Home Farm – Farm Walk

Home Farm has been farmed by the Dore family since 1947. They buy in cattle and finish around 800 each year in their Approved Finishing Unit (AFU). Alongside the beef unit they farm 1100 acres of arable land. More recently they have installed a digester which is capable of producing 30kw/hour for around 20hours/day and is fed around 4tons per day of FYM. Some of the excess heat from it is used to dry logs. The processed manure is put back onto the land as an organic fertiliser.

# Saturday—PM

## What to do?

### Farm Diversifications

Simon & Victoria Hinchliffe—  
Field Your Own, Weddings &  
Events Field

Charlie Village & Francesca Birch—Village PYO Pumpkins & Sunflowers

Jo Burrows—Coldeaton Jersey Ice Cream

**Each diversification speaker will explain how they started, how they are doing now and everything else in between...**

**...the panel of professionals will then give their advice on the topics surrounding the diversifications.**

## **Farm Diversification Talks & Professional Advice**

### The Professionals

Clare Rowson—Marketing & PR

Vicky Anderson—Business Services

Hannah Moule—Rural Chartered Surveyor & Planning Consultant

# Saturday Evening—Gala Dinner

# Sunday

**AGM at 9am  
Followed by...**

## Topics in the spotlight—What you need to know

### **Agricultural Banking**



- Oliver Maxey the Head of Agriculture—England at Virgin Money discussing how to navigate interest rates and cash flows during these turbulent times.



### **TB**

- Sarah Tomlinson from TB Advisory aiming to help us understand TB and be able support our farmers in dealing with TB.



### **Bio Net Gain**

- Lydia Clare from Environmental Trading Platform will be informing us about BNG, the recovery of nature while developing land. This will apply to any developments in the Town & Country Planning Act from November 2023. Developers will be looking at farmers to provide the BNG land.



### **Farm Carbon Footprint**

- Becky Wilson from Farm Carbon Toolkit will be discussing why it's never been more important for farmers and the food chain to calculate and manage their footprint.

**All of our guest speakers will be joining us for Sunday lunch after the event and we would encourage you to stay for lunch as it will be a great way to round off conference.**

**Sunday Lunch at 12:30pm (optional)**

# Prices

Full Weekend Rates	
Members (Individual): £325.00	Members (Sharing): £300.00
Non-members (Individual): £350.00	Non-members (Sharing): £325.00
Optional Sunday Lunch: £20.00	
Day Rates	
Friday: Free of Charge (No evening meal included)	
Saturday: £150.00 (Includes trip & lunch)	
Sunday: £100.00	
Gala Dinner: £40.00	

## Bank Details

Account Name: IAgSA Conference

Account Number: 40134760

Sort Code: 30-80-95 Lloyds Bank

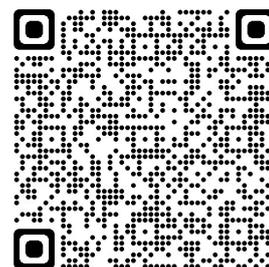
**FULL NAME AS PAYMENT REFERENCE**

**BOOKING CLOSSES 5th JANUARY 2024**

## Link to online booking form:

[https://docs.google.com/forms/d/e/1FAIpQLSfAScqL1Js9cf7P8598jAErcKIXbHTNAKe3LYWDwqBl\\_u54yw/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSfAScqL1Js9cf7P8598jAErcKIXbHTNAKe3LYWDwqBl_u54yw/viewform?usp=sf_link)

## Or QR code:



Any questions or queries please get in touch  
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